



REGIONS
AND YOUTH
FOR PLANET
AND PEOPLE



Mindchangers, a European project: regions and youth for Planet and people

Mindchangers is a European project aimed at Local Authorities and Civil Society Organizations to engage youth in the big challenges of our era: **climate change and migrations**.

The project supports regions and partners in innovating the way they talk to youth, to involve them as agents of change, and doing that together, as cooperation and inclusiveness are Mindchangers' keywords.

Its pillars are **sub-granting projects** on the topics, **a pan-European awareness-raising campaign** and **scientific research** on the topics coordinated by the University of Craiova.

The goal is carried out through **three main activities**:

- **Two calls for proposals in the six European regions involved**, to fund projects implemented by the Local Authorities and Civil Society Organizations. Mindchangers plans to fund between 100 and 150 local projects involving the youth.
- The **enhancement of skills and mutual learning** between the Local Institutions and Civil Society Organizations about how to engage young people and how to communicate messages and results about climate change and migrations. This activity is carried out through **interregional** research on how to **switch from “awareness” to “active engagement”** and **capacity building meetings**.
- A **pan-European, innovative campaign**, youth-oriented, aimed at raise awareness and activation, built together by communication experts and youth, both online and in the field, planning to reach **three million EU citizens**.

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The project is realized by **Regione Piemonte in partnership with Consorzio Ong Piemontesi (IT), Baden-Württemberg and SEZ (DE), RESACOOOP (FR), La Rioja and CONGD CAR (ES), Fédération Wallonie-Bruxelles (BE), University of Craiova (RO)**.



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